

# Semantically Enhanced Interactions for Peer Communities

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#### **Outline**

- Peer Interaction Model (IM) in LCC
- Semantically Enhanced IM
- Peer-to-Peer Community Formation
- Distributed Storage of Peer Profiles
- Linking IM Elements to the LOD
- IM & Collaborator Discovery
- IM Consumption & Qualification Verification
- Case Study & Experiments
- OpenKnowledge Communicating Layer Redesign
- Future Work & Conclusions



# Service Choreography and LCC

- Lightweight Coordination Calculus (LCC) is a lightweight and compact but expressive choreography description language.
- Semantic service orchestration description languages:
  - OWL-S, WSDL-S, SAWSDL, etc.
  - Matchmakers: OWLS-MX, SAWSDL-MX, etc.
- Service choreography description languages:
  - WS-CDL, WSMO.
- LCC can be replaced with any choreography description languages.



# Peer Interaction Model (IM) in LCC

LCC is not a typed language and variables can mean anything in this IM.



# Semantically Enhanced IM

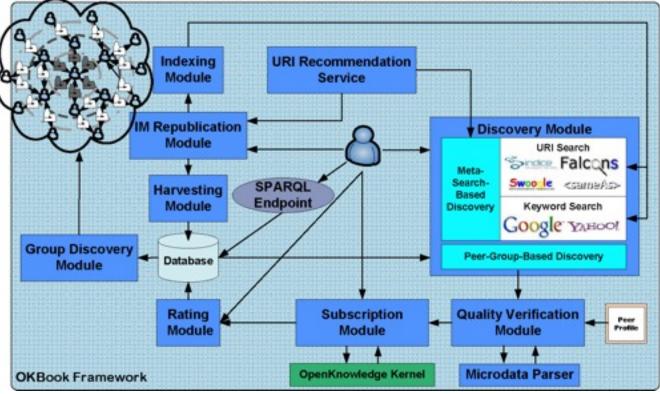
```
<html
xmlns=''http://www.w3.org/1999/xhtml''
xmlns:openk=''http://homepages.inf.ed.ac.uk/s0896253/openk.owl#''
xmlns:dbpedia=''http://dbpedia.org/resource/''
<div typeof=''openk:InteractionModel''>
 <span property=''openk:has_declaration''>r(client, initial, 1, 1)
 </span><br/>
 <span property=''openk:has_declaration''>r(shop, necessary, 1)</span>
 <div rel="'openk:has_role''>
  <div typeof=''openk:Role'' property='openk:has_roletype''
content='initial''>a(<span property='openk:has_name''>client
</span>(<span rel='openk:has_arg'' typeof='openk:Argument</pre>
  dbpedia:Universal_Product_Code''>
  <span property=''openk:has_name''>PC</span></span>), C)::<br/>
  <span rel=''openk:sendout''>
    <span typeof=''openk:Message''>
     <span property=''openk:has_name''>buy</span>(
     <span rel=''openk:has_arg''>
      <span typeof=''openk:Argument dbpedia:Universal_Product_Code''>
<span property=''openk:has_name''>PC</span></span>,
      <span typeof=''openk:Argument dbpedia:Credit_card''>
       <span property=''openk:has_name''>CC</span></span>)
```



## **Peer-to-Peer Community Formation**

 OKBook is an on-line community which allows peers to publish, discover and subscribe/unsubscribe to







# Distributed Storage of Peer Profiles

- In RDF or RDFa format.
- Only the peer itself has the right to revise its profile.
- A peer can have accounts on different OKBook servers, each of which holds a copy of its profile.
- Profile content:
  - Peer capabilities (OpenKnowledge Components (OKCs)).
  - Peer accounts.
  - Historical interactions.
  - IM authorization.
  - Followers/followees.
- OKBook supports the OpenID standard.

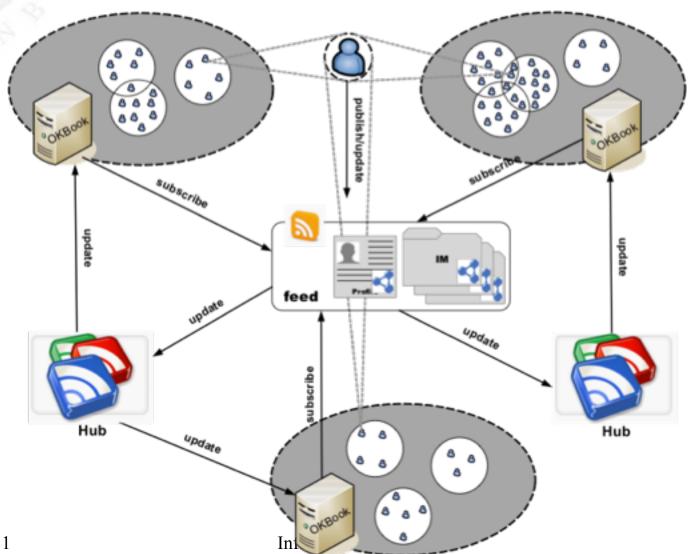


## Linking IM Elements to the LOD

- IMs are annotated by publishers using URIs.
- URIs can be discovered based on DBpedia Lookup service APIs.
- URIs can be discovered based on search engines or on-line services.
- A URI is minted for each IM which can be linked to other resources.
- Triples embedded in IMs are harvested using the ARC2 RDF system and exposed to other potential developers via a SPARQL endpoint.



# Peer Profile Management



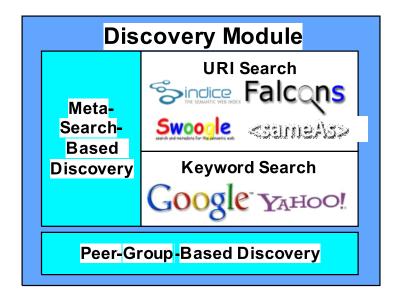
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# **IM & Collaborator Discovery**

#### Meta-Search-Based Discovery

- Semantic Web search engines
   E.g., Sindice, Falcons, Swoogle
- General search enginesE.g., Google, Yahoo!Search
- Co-reference search engine E.g., sameAs
- Query phrase recommendation
- Aggregated ranking:



$$rank(U,Q) = \frac{\sum_{i=0}^{N} \chi_i \times rank_{S_i}(U,Q)}{N}$$



# Suggestions on Query phrases

- DBpedia Lookup service.
  - Pros.
    - » Ontology mapping work can be alleviated to some extend.
    - » Each URI has a human-readable comments from Wikipedia.
    - » URIs are curated and updated friendly.
  - Cons.
    - » IM publishers have to use URIs curated by DBpedia (Centralized)
    - » Concepts on Wikipedia are very general and not domain specific.

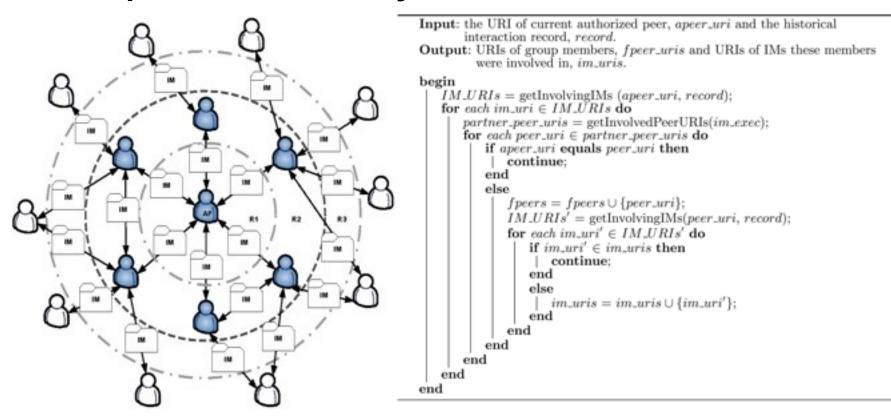


- More lookup services may be integrated (e.g., OpenLink lookup service).
  - · Challenges.
    - » This needs URI mapping.



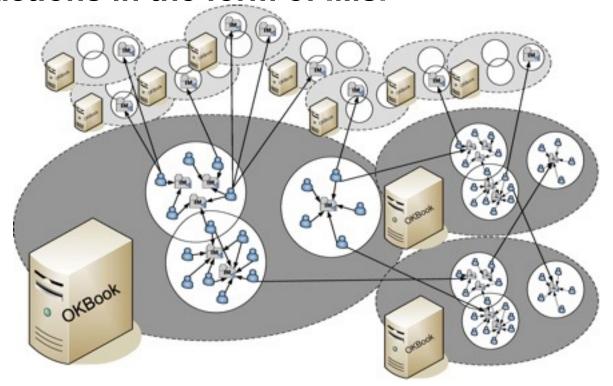
# **IM & Collaborator Discovery**

#### Group-Based Discovery



# Extended Open Graph Protocol (EOGP)

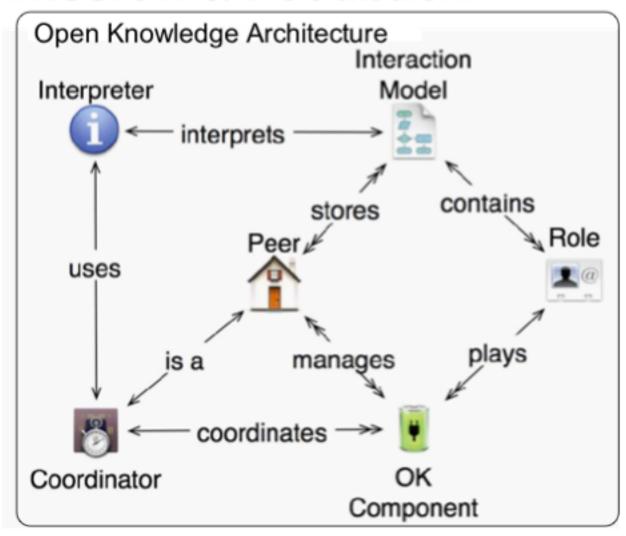
On Facebook, Flicker and eBay etc., people are not only connected by links but also connected by things. On OKBook, peers are also connected by interactions in the form of IMs.



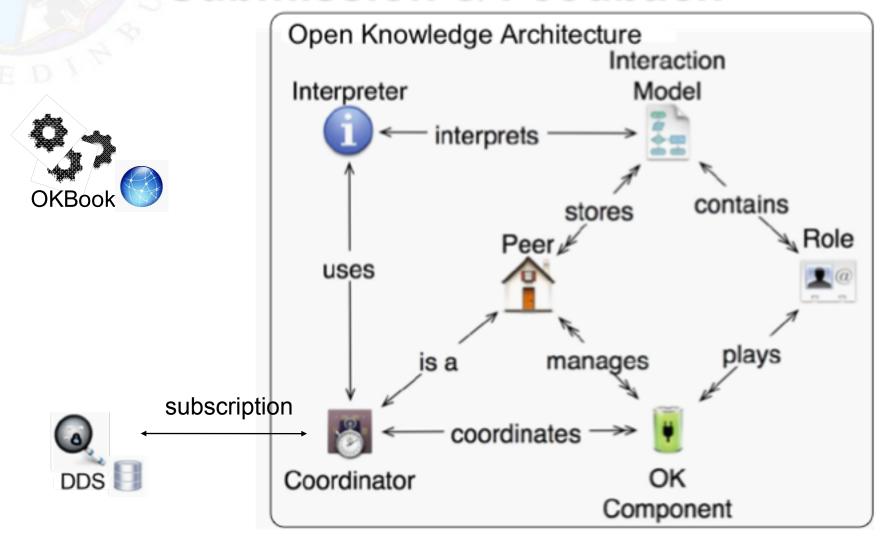




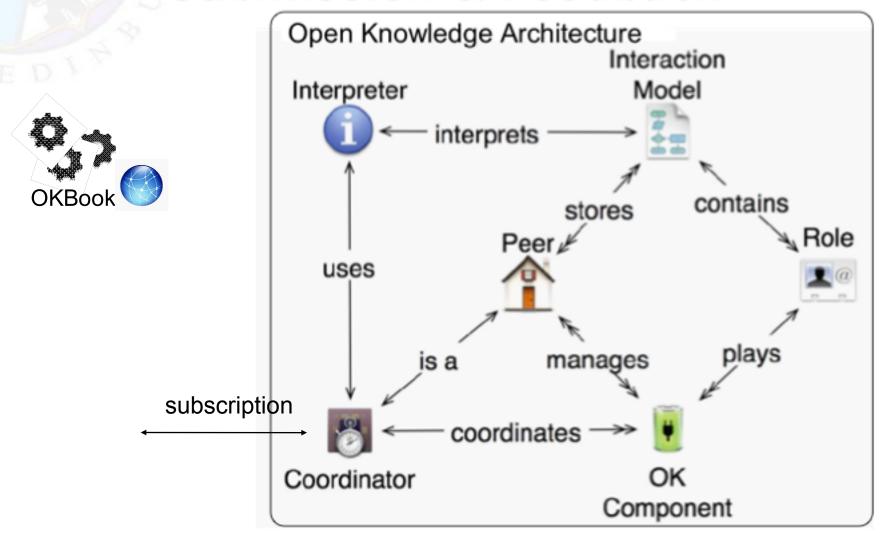




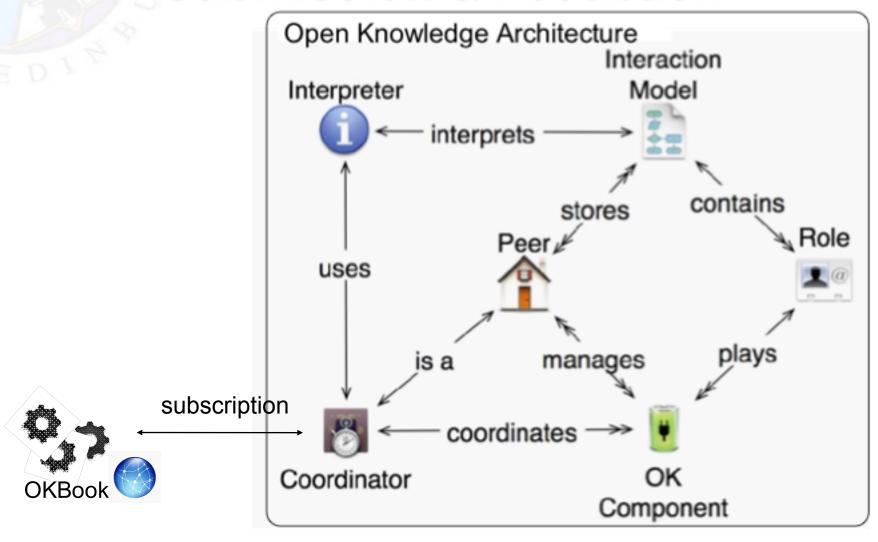






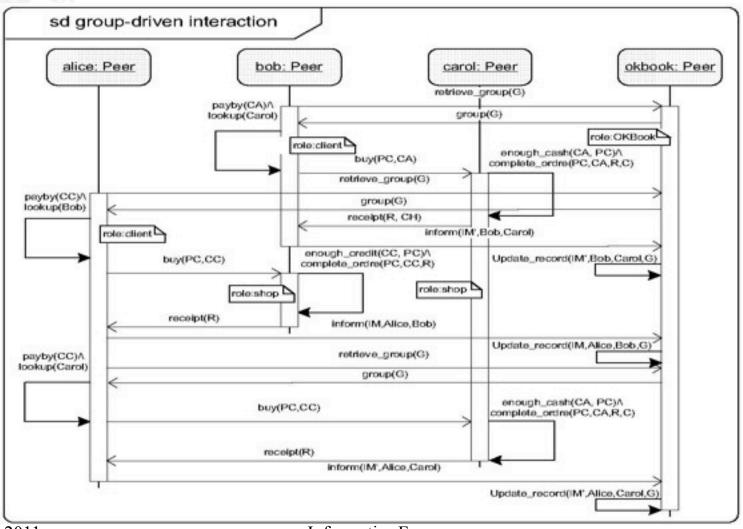








# **Group-Driven Interaction**



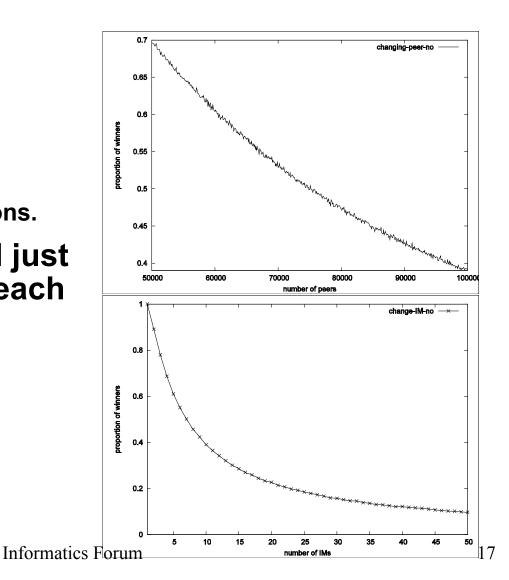
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- 100,000 peers and 10 IMs.
- Each IM has two roles.
- 80,000 interactions in total.
- Winning Proportion (WP):
  - The percentage of peers which found desired IMs from their group members.
- 1,000 runs
- WP = 38.99% (two roles)
- More than one third of peers do not have to use the OKBook meta search engine.

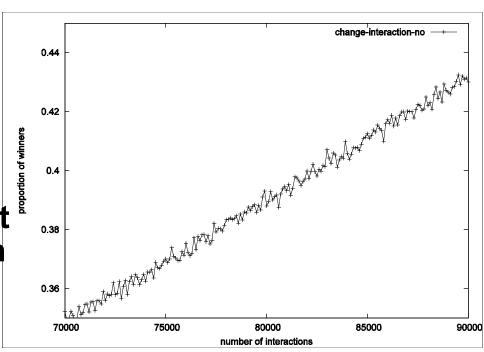


- Three elements may influence the WP:
  - The number of peers
  - The number of IMs
  - The number of interactions.
- Fix two elements and just change another one each time.
  - WP change with peers
  - WP change with IMs





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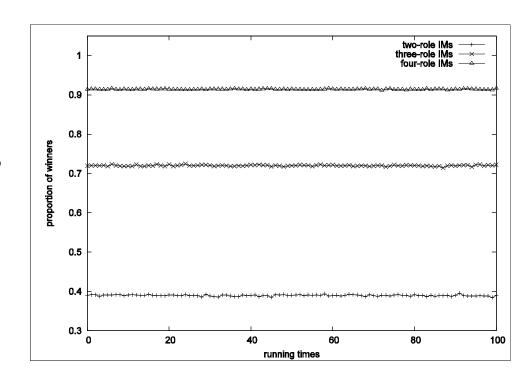


WP change with interactions

MORE INTERACTIONS!!!



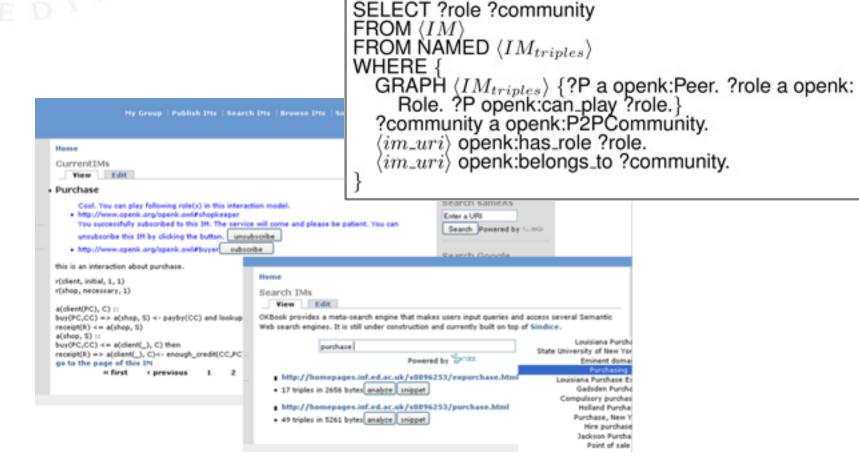
- IMs with three or four roles
- 100,000 peers, 10 IMs and 80,000 interactions
- 200 runs
  - WP = 72% (three roles)
  - **WP** = 91.43% (four roles)



#### MORE COLLABORATORS!!!



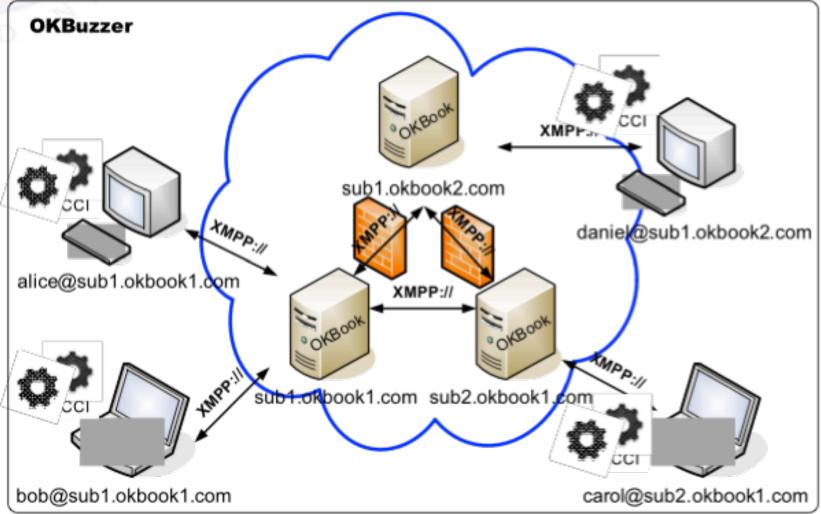
# **IM Consumption**



# OpenKnowledge Communicating Layer Redesign

- The OK system has been designed to handle peer interactions via coordinators.
- Central handling can mitigate the burden on other peers.
- Central handling does not make good use of computational resources provided by other peers.
- Central handling is not convincing because peers are usually autonomous and egocentric.
- A more direct interacting method needs to be found and current communicating layer needs redesign.

# Architecture of Communicating Layer





## **Messages in Peer Interaction**

#### IM document

- Header
  - InvolvedPeers

```
JID string
Role string
RoleType string
OKCs string[]
```

- Body
  - Clauses (LCC)

#### Message



### **Future Work**

- Cache the group discovery result.
- Peer ranking.
- Make further use of the directed peer relationships.
  - This may benefit the IM discovery.
  - This may evolve the peer community.
- Integrate and aggregate URI lookup services.
- Participants and benchmarks are needed to comprehensively experiment with the system.



## **Conclusions**

- OKBook provides peers with a platform for sharing choreographies.
- IM publication complies with the Linked Data principles.
- IM discovery is relatively flexible either via our metasearch engine or via detected peer groups.
- In the near future, we will not search for services but services will find us in one way or another.
- OKBook is a prototype trying to achieve this goal via the distributed knowledge sharing environment.





# Thank you!

**Questions?**